

METHOD AND SYSTEM FOR TIMING PROMOTIONS BASED ON A PRIOR RECEIPT OF PROMOTIONS

ABSTRACT OF THE DISCLOSURE

A method, system, and computer-readable medium for timing the provision of promotions based upon previously received promotions. Through the examination of the parameters of previously provided promotions, new promotions that are likely to be redeemed in high numbers and/or rates can be provided to the consumer. Example parameters of previously provided promotions include the timing, the industry, the valid dates, the valid locations, the packaging, and other factors that relate to the previously provided promotions.

200404260